



DOMUS ACADEMY MILANO

IN COLLABORATION WITH

Salvatore Ferragamo

MASTER'S IN FASHION
MANAGEMENT COMPETITION

SEPTEMBER 2020 INTAKE

THE COMPANY

Salvatore Ferragamo S.p.A. is the parent company of the Salvatore Ferragamo Group, one of the leading players in the luxury sector whose origins can be traced back to 1927. The Group is active in the creation, production and sale of footwear, leather goods, clothing, silk products and other accessories, as well as perfumes for men and women. The range of products is also completed with glasses and watches, made under license by third parties. Attention to uniqueness and exclusivity, created by combining style, creativity and innovation with the quality and craftsmanship typical of Made in Italy, are the characteristics that have always distinguished the Group's products. With around 4,000 employees and a network of 656 single-brand stores at September 30, 2019, the Ferragamo Group is present in Italy and around the world through companies that enable it to oversee the European, American and Asian markets.

MASTER'S DESCRIPTION

The Master's in Fashion Management combines the study of fashion with an in-depth examination of its management side.

You will learn how to respond to changing consumer trends, generate brand awareness of a fashion line, and manage a fashion collection from conception through production and distribution. You will work on projects related to product development, merchandising, advertising, and fashion buying.

AUDIENCE

The competition is open to candidates who want to join the Domus Academy Master's in Fashion Management for September 2020 Intake.

This programme is addressed to candidates who have a first-level degree and/or professional experience in fashion and accessory design, arts, humanities, economics, or business.

The programme is also open to candidates with a background in other disciplines, if they are motivated by a strong interest in fashion management.

MATERIALS REQUIRED

- Curriculum vitae
- Motivational letter
- Domus Academy Application form*
- Bachelor's degree in Italian or English language
- Bachelor's transcripts in Italian or English
- Copy of passport
- IELTS test official score report

The candidates are asked to send their materials in one sole file in .PDF format.

** Application fee is waived for competition participants*

PRIZES

- One scholarship covering 60% of the total tuition fee of the Master's programme
- One scholarship covering 50% of the total tuition fee of the Master's programme
- One scholarship covering 40% of the total tuition fee of the Master's programme
- Two special mentions covering 20% of the total tuition fee of the Master's programme

DEADLINE

The works must be sent to Domus Academy by and no later than April 3rd, 2020.

Candidates will be informed about the results of the competition by e-mail on April 23rd, 2020.

ENTRY DELIVERY

All the required materials in digital format may be uploaded to this page:

[competition.domusacademy.com](https://www.competition.domusacademy.com)

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at:

competitions@domusacademy.it

ELIGIBILITY

Candidates already holding a first-level academic diploma or bachelor's degree, or who are about to graduate within the academic year 2019-2020.

Candidates who have a working knowledge of the English language (IELTS 5.0 academic or equivalent certificate).

GENERAL TERMS AND CONDITIONS

- All moral and authorship rights remain that of the author.
- Materials sent to Domus Academy will not be returned.
- Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the standards defined by the jury. The jury will make these judgments at its own discretion, and its decision is final.
- The scholarship described in this public announcement cannot be combined with other economic reductions offered by Domus Academy.